

# Please supply all a/w as High Resolution pdf

# Campaign banner system



- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.

## tech spec

### Campaign 845

Art set @ 25%: 211.25 x 530mm  
Full Size: 845 x 2120mm  
DP CAMP.85GRA

### Non visible area inside the cassette

@ 25%: 25mm, Full Size: 100mm



## Artwork requirements

- Artwork must be set up at 25% with 3mm bleed in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened



### Quark

- Export Layout as PDF

#### Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



### Acrobat Distiller

#### Settings:

- Adobe PDF Preset: [Press Quality]



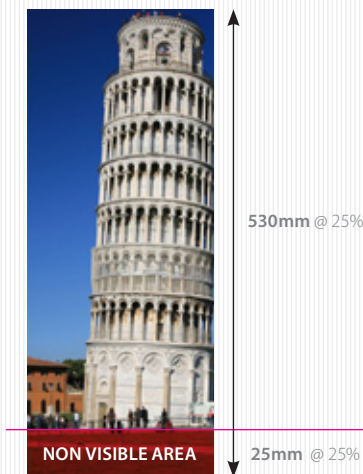
### Indesign/ Illustrator

- Export as PDF

#### Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

**Please note:** when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.



#### Graphics Department.

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#### Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.