

Please supply all a/w as High Resolution pdf

Zeus standard pop-up system - new size



- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.
- **Please ensure text does not run across panel breaks as it may cause issues with alignment. Please free to contact us if you have queries.**

tech spec

End Panel (Endcap) @ 25%: 168.25 x 556.25mm
Full size: 673 x 2225mm
ZECSGEC

Front Main Panel @ 25%: 168.25 x 556.25mm
Full size: 673 x 2225mm
ZECSGMP

Back Main Panel @ 25%: 200.5 x 556.25mm
Full size: 802 x 2225mm
B/BZECSGMP



Any text etc past the centre point on the endcaps will not be visible from the front of stand.

Artwork requirements

- Artwork must be set up at 25% with 3mm bleed (TO THE OVERALL OUTSIDE EDGE) in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened
- The finished graphic should be saved out as a single spread (not as separate pages)



Quark

- Export Layout as PDF

Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



Acrobat Distiller

Settings:

- Adobe PDF Preset: [Press Quality]



Indesign/ Illustrator

- Export as PDF

Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

Please note: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.



Graphics Department.

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Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.