

# Please supply all a/w as High Resolution pdf

# Apollo standard pop-up system - old size



- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.
- **Please ensure text does not run across panel breaks as it may cause issues with alignment. Please free to contact us if you have queries.**

## tech spec

End Panel (Endcap) @ 25%: 112.5 x 560mm  
Full size: 450 x 2240mm  
SAPOGCS

Front Main Panel @ 25%: 176.25 x 560mm  
Full size: 705 x 2240  
SAPOGCS

Back Main Panel @ 25%: 197 x 560mm  
Full size: 788 x 2240  
B/SAPOGCS

## Artwork requirements

- Artwork must be set up at 25% with 3mm bleed (TO THE OVERALL OUTSIDE EDGE) in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened
- The finished graphic should be saved out as a single spread (not as separate pages)



Any text etc past the centre point on the endcaps will not be visible from the front of stand.



### Quark

- Export Layout as PDF

#### Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



### Acrobat Distiller

#### Settings:

- Adobe PDF Preset: [Press Quality]



### Indesign/ Illustrator

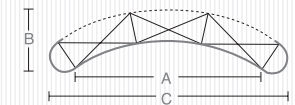
- Export as PDF

#### Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

**Please note:** when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

## dimensions



		CURVE
3 x 3	A	2540
	B	540
	C	2140
4 x 3	A	2700
	B	850
	C	3100



#### Graphics Department.

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#### Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.