

Please supply all a/w as High Resolution pdf

Zeus standard pop-up system - old size



- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.
- **Please ensure text does not run across panel breaks as it may cause issues with alignment. Please free to contact us if you have queries.**

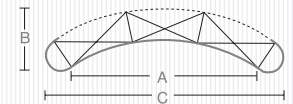
tech spec

End Panel (Endcap) @ 25%: 112.5 x 560mm
Full size: 450 x 2240mm
ZESGEC

Front Main Panel @ 25%: 176.5 x 560mm
Full size: 706 x 2240
ZESGMP

Back Main Panel @ 25%: 196.5 x 560mm
Full size: 786 x 2240
B/ZESGMP (C)

dimensions



		CURVE
3 x 3	A	2010
	B	490
	C	2400
4 x 3	A	2530
	B	775
	C	2940



Any text etc past the centre point on the endcaps will not be visible from the front of stand.

Artwork requirements

- Artwork must be set up at 25% with 3mm bleed (TO THE OVERALL OUTSIDE EDGE) in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened
- The finished graphic should be saved out as a single spread (not as separate pages)



Quark

- Export Layout as PDF

Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



Indesign/ Illustrator

- Export as PDF

Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

Please note: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.



Acrobat Distiller

Settings:

- Adobe PDF Preset: [Press Quality]



Graphics Department.

Clip Ltd. 210 Bristol Business Park, Athena The Close, Stoke Gifford, Bristol, BS16 1FJ

tel. +44 (0) 117 937 5700
fax. +44 (0) 117 9314561

email. info@clipdisplay.com
web. www.clipdisplay.com
ftp. call 0117 937 5700 for details

Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.